



BE A COUNTRY STALL VOLUNTEER AT OUR 2024 INTERNATIONAL DAY FAIR!

Dear Parents,

Get ready for an exciting opportunity to showcase your cultural pride and make a lasting impact at our upcoming International Day Fair! We're thrilled to announce that this year's celebration will take place **on Saturday, March 2nd, from 11 am to 3 pm at BSG South Lake Campus.**

Our International Day Fair is not just an event; it's a vibrant family gathering that brings together the rich tapestry of cultures and nationalities within our school community. As one of the most anticipated events on our school calendar, this day is a true celebration enjoyed by both children and adults alike.

With your enthusiastic support, we can make this year's International Day Fair even more extraordinary! [Last year's event](#) was a massive success, hosting nearly 4000 guests and raising an impressive [130,000 RMB for our chosen charities](#), thanks to 77 creatively decorated country stalls, featuring a variety of activities, games, and delicious treats from our incredible parent volunteers, staff, students and vendors.

Here's how you can contribute to the excitement:

1. *Be a Country Stall Representative:*

Take the lead as your country's representative! Collaborate with fellow parents to set up and run a stall that truly reflects the essence of your culture. It's a fantastic opportunity to bring your community together and create lasting memories. PSG is always happy to help support you with volunteers.

2. *Run a Vibrant Country Stall:*

Showcase the rich culture and traditions of your country by running a captivating country stall. Your unique contributions will make the International Day Fair an unforgettable experience for everyone.

What's in store at the country stalls?

- *Dress in Traditional Attire:* Immerse yourself in the cultural experience by wearing your country's traditional clothing.
- *Delightful Cuisine:* Share the flavours of your homeland with traditional food and snacks that will tantalize taste buds.

- *Fun and Games*: Set up engaging traditional games or activities that will entertain and educate attendees.

Do you have a talent to share on stage? We'd love to see your country represented in our multicultural celebration! If you're a performer, submit your request by January 20th for a chance to take the spotlight.

Remember, International Day is not just about fun—it's a charity event. All proceeds from country stalls and other activities on the day will go towards supporting two of our chosen charities, **Hopeful Hearts** and **Huiling School**.

Don't miss out on this fantastic opportunity to be a part of something truly special! Apply for your country stall by emailing marketing@bsg.org.cn before January 15th, 2024.

Let's make International Day Fair 2024 an unforgettable celebration of diversity, community, and goodwill!

Yours sincerely,

ERINDA DEMETI
DIRECTOR OF ADMISSIONS & MARKETING